



ENTOMOLOGICAL SOCIETY OF AMERICA

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FREE ELECTRONIC REPRINTS AVAILABLE FOR ENTOMOLOGICAL RESEARCH

The Entomological Society of America (ESA) offers immediate free web access to many of its online journal articles. ESA is one of the first scientific societies to offer this feature as part of its electronic publishing program.

An online PDF file, or *e-print*, is provided for individual articles in the Society's four journals: *Annals of the Entomological Society of America*, *Environmental Entomology*, *Journal of Economic Entomology*, and *Journal of Medical Entomology*.

E-prints, which are purchased by authors, are posted with that issue's table of contents on the ESA web site (<http://www.entsoc.org>). Access is free, and unlimited copies of the PDF files can be downloaded.

To encourage the ease and speed of readers' access to journal articles, e-prints are priced at 25 percent less than the price of 100 hardcopy reprints. Due to increased promotion, the number of authors who purchased e-prints jumped from 14 to 35 percent so far this year.

"Not only do members value the ease, functionality, and speed of online access, but many also value reducing the barriers to access for their research," said Alan Kahan, ESA's Director of Communications.

The use of e-prints accomplishes this in a fiscally responsible way for the Society. It remains to be seen whether this approach will dominate scientific online publishing in the future, so for now, ESA is pursuing a multi-track online publishing strategy which includes:

- Providing all ESA members with free web access to the Society's four journals and the annual *Arthropod Management Tests* beginning in January 2001. Hardcopy subscriptions for members will continue to be available for a modest fee.
- Intending to publish ESA journal articles in BioOne (<http://www.bioone.org>), a new electronic aggregation of research journals in the biological, ecological, and environmental sciences. All research will be hyperlinked, offering cross-journal searches and inter-journal linking from references. BioOne is scheduled to launch in March 2001.
- Posting past issues of *Journal of Medical Entomology* with PubMed Central (<http://www.pubmedcentral.nih.gov/>), the recently launched free access journal aggregation sponsored by NIH.

Founded in 1889, ESA is a non-profit organization committed to serving the scientific and professional needs of 7,500 entomologists and individuals in related disciplines. ESA's membership includes representatives from academia, government, and private industry.

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