

August 2022 Bee College Vendor Information

August 12 & 13, 2022

Florida State University, Panama City
4750 Collegiate Dr.
Panama City, FL 32405

What is Bee College?: The University of Florida Bee College is a two-day event offering training for beekeepers of all experience levels, gardeners, naturalists, county agents, and anyone else interested in honey bees. Courses cover practical beekeeping skills, honey bee behavior, specialty hive products, native bees, honey bee research updates, and more. Beginner classes will be offered both days at each session for anyone new to the world of honey bees, while advanced classes are appropriate for more experienced backyard and sideline beekeepers.

What to Expect: There are breaks between classes, and snacks and refreshments will be available all day. Additionally, the conference will break for lunch each day. These times, as well as during the morning registration period, are when you can most expect to encounter the Bee College participants at your booths.

Vendor Booths: Vendors will be provided one 5ft x 2ft table and up to two chairs. Vendor spaces are available on a first come, first-serve basis while also considering a diversity of products and services due to the limited availability of spaces. All those interested in vending at Bee College must first apply. Applications can be completed here:

https://docs.google.com/forms/d/e/1FAIpQLSd_0M4JsmSP0iVMr3lyZNezfbXU-UHKGH75i_KKl9tLn3N-GA/viewform?usp=sf_link

You will receive a confirmation email from the UF Honey Bee Lab (honeybee@ifas.ufl.edu) when your application has been accepted. Submission of an application is not a guarantee of vendor space.

Fees: Indoor vendor (1 table, chairs for up to 2 people) \$150

Sponsorship:

We are offering an opportunity for vendors through sponsorship. Every year, we end up with a few loyal vendors who unfortunately can't make it to Bee College due to existing schedules. We completely understand that our vendors have prior obligations, and we want to support the work that you as a vendor are already committed to. However, if you still want to support Bee College despite your absence, as many vendors have expressed in the past, you can sponsor Bee College. Any vendors who cannot attend the event but still want to support us are invited to sponsor us through a financial donation. We greatly appreciate this gesture, so any sponsors will be honored in our program and publicly recognized at the Summer Bee College. If you think that your business or organization falls into this category, please email us at honeybee@ifas.ufl.edu.

Vendors can also become sponsors with an additional \$100 **onto the existing vendor fee** to become a bronze-level sponsor. Sponsors enjoy benefits based on the level they choose, which can be found below.

Benefits Include:

- Bronze: \$100 - \$349
Quarter page ad in program
- Silver: \$350 - \$749
Half-page ad in program, permanent placard on donor wall.
- Gold: \$750 - \$1,499
Three-quarter page ad in program,
A permanent placard on donor wall.
- Platinum: \$1,500
Full-page ad in program,
permanent placard on donor wall.