**Summer 2024 Bee College Vendor Information**

August 23-24, 2024

Gulf Coast State College

5230 U.S. Highway 98

Panama City, FL 32401

**What is Bee College?** The University of Florida Bee College is a two-day event offering training for beekeepers of all experience levels, gardeners, naturalists, county agents, and anyone else interested in honey bees. Courses cover practical beekeeping skills, honey bee behavior, specialty hive products, native bees, honey bee research updates, and more. Beginner classes will be offered both days at each session for anyone new to the world of honey bees, while advanced classes are appropriate for more experienced backyard and sideline beekeepers.

**What to Expect:** There are breaks between classes, and snacks and refreshments will be available all day. Additionally, the conference will break for lunch each day. These times, as well as during the morning registration period, are when you can most expect to encounter the Bee College participants at your booths.

**Vendor Booths:** Vendors will be provided one 6ft x 2ft table and up to two chairs. Vendor spaces are available on a first-come, first-served basis while also considering a diversity of products and services due to the limited availability of spaces. All those interested in vending at Bee College must first apply. Applications can be completed here: [2024 Summer Bee College Vendor Application](https://forms.gle/iVeUVEQUp1Mr5w4E6)

You will receive a confirmation email from the UF Honey Bee Lab ([honeybee@ifas.ufl.edu](mailto:honeybee@ifas.ufl.edu)) when your application has been accepted. Submission of an application is not a guarantee of vendor space.

**Fees:**

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| Indoor vendor (1 table, chairs for up to 2 people) | $150 |
| Outdoor vendor (1 table, chairs for up to 2 people) | $125 |
| -Additional tables (outdoor vendors only) | $50 per |
| -Additional vendors (outdoor vendors only) | $50 per |

**Sponsorship:**

We are offering an opportunity for vendors through sponsorship. Every year we experience a few loyal vendors who unfortunately can’t make it to Bee College due to existing schedules. We completely understand that our vendors have prior obligations, and we want to support these commitments. If your organization wishes to support Bee College despite your absence, as many vendors have expressed in the past, you can sponsor Bee College. Any vendors who cannot attend the event may be listed as official sponsors with a financial donation. We greatly appreciate this gesture, so any sponsors will be honored in our program and publicly recognized at the Spring Bee College. If you think that your business or organization falls into this category, please email us at [honeybee@ifas.ufl.edu](mailto:honeybee@ifas.ufl.edu).

Vendors can also become sponsors with an additional $100 **onto the existing vendor fee** to become a bronze-level sponsor. Sponsors enjoy benefits based on the level they choose, which can be found below.

Benefits include:

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| * *Bronze:* $100 - $349   Quarter page ad in printed program. | * *Gold:* $750 - $1,499   Three-quarter page ad in program,  annual placard on donor wall. |
| * *Silver:* $350 - $749   Half-page ad in program, annual  placard on donor wall. | * *Platinum:* $1,500   Full-page ad in program,  annual placard on donor wall. |

*All sponsors will be acknowledged with full color placards/signs placed in a prominent area for high visibility in our event.*

**THANK YOU FOR YOUR GENEROUS SUPPORT!**