



1250 West University Ave
Gainesville FL 32601
PH (352) 376-1661
<http://www.theuniversityhotel.com>

HOTEL INFORMATION

Old World Bollworm, *Helicoverpa armigera* Meeting(s)

PART ONE: USDA Strategic Planning Workshop — April 4-6

PART TWO: Identification Training Session — April 7-8

Welcome to Gainesville!

To encourage informal networking amongst attendees, we have reserved a block of guest rooms at the Holiday Inn University Center located in the heart of Gainesville. Ideally located, the Holiday Inn offers easy driving access to the University of Florida campus and is offering a **VERY SPECIAL RATE of \$98.00 per night plus tax** (currently 11%) with up to three people per room. The rate includes a complimentary continental breakfast.

[CLICK HERE](#) to view what amenities are included in the room rate.

HOW TO MAKE A HOTEL RESERVATION:

In order to receive the discounted group rate, reservations must be made by **Tuesday, March 1st**.

To make a reservation, contact the hotel directly by calling **352-376-1661 or 1-800 Holiday**. **Be sure to specify the group code OWB. You may also reserve a room online by clicking on this link: [Old World Bollworm Meetings](#)**. Please be aware the block of rooms may fill before the deadline, so we urge you to make your reservation as soon as possible. All reservations must be accompanied by a first night room deposit or be guaranteed with a major credit card.

When making your reservation, be sure to specify you are attending the Old World Bollworm Meeting.

SPECIAL HOTEL INSTRUCTIONS:

- The rate being offered to attendees is exclusive and may not be used in conjunction with any advertised or unadvertised promotional specials existing or yet unreleased.
- This is a discounted group rate and is net, non-commissionable if you are using a travel agent.
- **Government participants:** To receive tax exempt status, payment must be made in the form of a government issued credit card and be accompanied by a Florida sales tax exemption certificate presented at check-in.
- Check-in time is after **3:00 PM**. Anyone arriving prior to 3:00pm will be given a room as it becomes available. Checkout time is **11:00 AM**. Requests for late checkout will be charged a half-day rate.
- **Cancellation Policy:** Reservations must be cancelled by **6:00 PM** on the arrival date or you will be automatically billed for one night's room and tax. Any room cancelled after **6:00 PM** on the day of arrival, or failing to show, will be charged one night's room and tax.